Roswell, N W

1918

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Rowell, N W

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G.P.D

G.P.D.

FORM 1 T.W.

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

GREAT NORTH WESTERN TELEGRAPH AND CABLE

TELEGRAM

CLASS OF SERVICE	SYMBOL
Day Message	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

Z.A. LASH, PRESIDENT — HEAD OFFICE, TORONTO, ONT. — GEO. D. PERRY, GENERAL MANAGER

RECEIVED AT Main Office, Scott and Wellington Streets, Toronto, Ont. Telephone Adelaide 5300

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OTTAWA ONTARIO FEB 6 1918

SIR ROBERT FALCONER

UNIVERSITY OF TORONTO TORONTO ONTARIO

YOUR ENQUIRY RE FUEL ORDER WAS REFERRED IMMEDIATELY TO THE MINISTER OF TRADE AND COMMERCE WHO IS IN CHARGE OF THIS MATTER.

N W ROWELL

1220A

FORM 1 U.T.

CLASS OF SERVICE	SYMBOL
Day Message	
Night Message	Nite
Night Letter	N L

If neither of these two symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

GREAT NORTH WESTERN TELEGRAPH AND CABLE
TELEGRAM

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Z. A. LASH, PRESIDENT — HEAD OFFICE, TORONTO, ONT. — GEO. D. PERRY, GENERAL MANAGER

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Ottawa Ont Feb 7 1918

Sir Robert Falconer

University of Toronto,

Informed by fuel controller that university need not close february 9 10 and 11 as universityes are not subject to recent fuel order

N W Rowell

G.N.W. TELEGRAPH CO.
BRANCH OFFICE
HOSEASON'S TICKET OFFICE
746 YONGE ST.
TELEPHONE NORTH 3658.

April 2nd, 1915

Private and Confidential.

Dear Mr. Rowell:

As you are aware I was asked to act as Chairman of an Advisory Committee which conducted a War Lecture Bureau under the authority of the Director of Public Information. Since the beginning of December leaflets have been issued at frequent and fairly regular intervals dealing with things which we thought would stimulate the mind of the people and give them useful information in regard to the war. These leaflets have come to all the clergy of Canada, and to a large number of teachers. Over one hundred and fifty localities between the Atlantic and the Pacific have been organized with speakers who undertake to give short talks on the themes that are prepared for them in moving picture shows, theatres, Canadian Clubs, and societies of all sorts, the object being to reach the people in this way with a living voice through pulpit, school teacher and stage.

The experience of these months has demonstrated that there is a wide field of usefulness for such work. We know that both the army at the front and the Government at home depend to a great extent upon the moral quality of the country. That quality is undoubtedly good, but under the severe strain which we are suffering at present endurance may flag unless it is stimulated. Courage and patience are needed in these critical months. The people must be interested and stimulated by telling them facts that will strengthen

their resolution by keeping before them regularly the purposes of the war, by cheering them as to the accounts of its progress, or in times of darkness by buoying them up with hope, and by setting before them the plans of the Government which will contribute to the winning of the war. The hearts of the people must be kept high. Of course the debt that is owed to the newspapers is enormous, but there is need also of the spoken utterance, of the direct appeal to the people supported and authorised by the Government. We know what President Wilson has done in the United States and that Britain has appointed a Director of Propaganda. To this there are two sides, the press and organised public address. It is the latter to which I am directing your attention. The work that we have done is only a beginning. If it is to be really effective it must be directed by some person of experience who can give full time to it. I believe also that he should be supported by a committee representative of the sections of the Dominion and who would be able to co-operate with the Director by telling him the specific needs of their localities. This Committee to do its work should meet frequently at Ottawa, and if it carries out its work with energy the results I believe will be extremely effective.

I would suggest that Dr. C. B. Locke, the Public Librarian of Toronto, would be an admirable man for the Director of this oral propaganda. His varied experience and his success in organisation indicate him as being pre-eminently suitable for this work. I am glad also to be able to say that if he were asked by the Government to

undertake the work he will place himself at your disposal.

With regard to myself I shall be quite glad to continue to act as Chairman of the Committee and give much more attention to it than I have done hitherto, but it has occurred to me that perhaps it would be better as in the case of the Committee on Industrial and Scientific Research that Dr. Locke if he were appointed Director should also act as Chairman of the Committee and I should simply be one of the members. However, this is a matter for you to say.

I believe that the members of the Committee should be chosen with great care, and should be men who will undertake to give a certain amount of energy and thought to the work.

I am enclosing for you an outline of the War Lecture Bureau work which I have just received. It is taken from "The Toronto Star Weekly" of March 23rd.

Yours sincerely,

President.

P.S. The active members of the Committee in Toronto have been Sir John Willison and myself. Mr. Atkinson and Mr. C. Frank Peer have also given valuable advice. I believe that Mr. Teign can be used most helpfully in organising and visiting various centres.

May 7th, 1918

Personal.

Hon. N. W. Rowell,

Ottawa, Ont.

My dear Mr. Rowell:

I had conversation yesterday afternoon with Dr. Locke and regret to say that he is unwilling to undertake the work at present for two reasons. First, he thinks it an inopportune time at this season of the year, and secondly, he is very tired at present and believes that he would not have the strength to carry it through. I think, however, he would be willing to take it up in September. He has sent me a letter which I enclose.

I am sorry that he has changed his point of view, as it was unexpected on my part except that when we saw him a week ago I noticed a change in his view. However, there is a great deal in what he says, and it is a question whether having regard to the points he has forwarded you would still think of waiting for him and asking him to do the work in the autumn.

I believe that Dr. Locke would act on a committee during the summer along with Sir John Willison and myself and any others that you might nominate who would as far as possible co-operate with Mr. Veigh and prepare material that might be issued.

I regret that with the many duties that you have

the solution for this has not been arrived at as I hoped would have been the case.

With kind regards, I am,

Yours sincerely,

President.